



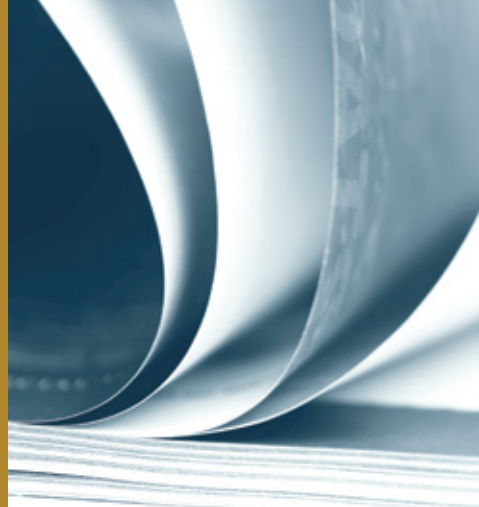
5-8/8

2017

Academic Writing Workshop in Public Administration/ Management and Policy

Co-organized by
Institute for Public Policy, The Hong Kong University of Science and Technology &
Laboratory for Public Management and Policy, City University of Hong Kong

■ Publishing your research in the top-quality academic journals is a requirement for a successful academic career.



As publication pressures grow, gaining insights into the writing and review process is essential knowledge that can add value to your career. In this workshop, you will learn about the craft of writing and publishing. You will engage with senior scholars and journal editors in public administration and policy and discuss aspects of the writing, review and publication process that are not normally taught in PhD programmes, or in other academic writing workshops. You will gain these insights by improving one of your manuscripts with a view to submitting it to leading academic journals.

You will bring your own draft manuscript to the workshop. The workshop will focus on improving your manuscript by examining the “journal article lifecycle”: crafting interesting questions, framing compelling arguments, drafting manuscripts and drawing out implications, navigating the review process and the maximizing the impact your article after publication. Each trainer will serve as a mentor for a small group of participants, and work with them in group or individually throughout the workshop.

Highlights of the Workshop

- Gaining insights about academic writing from leading scholars and journal editors
- Developing tangible ideas on how to revise and improve your manuscript for submission to a leading journal
- Understanding of the review process and how to manage it
- Building your network with leading scholars and other academics in your field
- Working in small groups on your manuscripts to lift and improve its quality

Topics Covered

- The essence of good research articles: what makes a good paper?
- Framing of research articles: what makes a research question compelling?
- High impact literature review: what is the central argument in your article?
- Presentation of research findings: how do you draw out the implications of your study?
- Understanding the review process: how do you choose a journal?
- Managing R&R effectively: how do you manage a revise and resubmit?
- After publication: how do you disseminate your research article to achieve impact?

Course Leaders



**Professor
Richard M. Walker**
City University of Hong Kong

Richard M. Walker is Chair Professor in the Department of Public Policy, Director of the Laboratory for Public Management and Policy, and Associate Dean (Research and Postgraduate Studies) of the College of Liberal Arts and Social Sciences. He has published over 100 journal articles, guest edited 9 journals and authored 7 books. Richard has received best paper awards from, *Journal of Public Administration Research and Theory* and *Public Management Review*. His research and research teams he has led have been cited in the academic literature as some of the most productive and collaborative in public administration and political science. Richard sits on the editorial boards of: *Administration & Society*, *American Review of Public Administration*, *International Public Management Journal*, *Journal of Public Administration Research and Theory*, *Policy and Society*, *Public Administration*, *Public Administration Review*, *Public Management Review*, *Public Performance and Management Review*, and *Review of Public Personnel Administration*. He has served as a board member for the International Research Society on Public Management and is Vice-President (elect) of the Public Management Research Association.



**Professor
Lotte Bøgh Andersen**
Aarhus University, Denmark

Lotte Bøgh Andersen is Professor in the Department of Political Science at Aarhus University. Her research interests include leadership, motivation and behavior and performance of public employees, and she has also contributed to research concerning economic incentives, professionalism and motivation crowding theory. Dr Andersen's work has appeared in *Journal of Public Administration Research & Theory*, *Public Administration*, *Public Administration Review*, *Review of Public Personnel Administration*, *Administration & Society*, *Public Management Review*, *American Review of Public Administration* and numerous other journals. She has received best paper awards from the *International Public Management Journal* and *Public Administration Review*. Dr Andersen sits on the editorial boards of: *Public Administration Review*, *International Public Management Journal*, *Public Performance & Management Review*, and *Review of Public Personnel Administration*. She is co-editor of the Public Management Research Association's new journal *Perspective on Public Management and Governance*.



**Professor
Michael Howlett**
Simon Fraser University, Canada
Lee Kuan Yew School of
Public Policy, Singapore

Michael Howlett is Burnaby Mountain Chair in the Department of Political Science at Simon Fraser University and Yong Pung How Chair Professor in the Lee Kuan Yew School of Public Policy at the National University of Singapore.

He is currently organizer of the Policy Design Lab and editor of *Policy Sciences* and the *Annual Review of Policy Design*, and is co-editor of the *Journal of Comparative Policy Analysis* (Book Review Editor 2001-2006), *Policy & Society*, the *University of Toronto Press Series in Comparative Political Economy and Public Policy*, the *Policy Press International Library of Policy Analysis*, *Cambridge Studies in Comparative Public Policy* and *Cambridge Elements of Public Policy*. He served on the Editorial Boards of *Canadian Public Administration* (1996-2003); *Policy Studies Journal* (1992-2003), *Canadian Journal of Political Science* (2006-2010), *State and Local Government Review* (2007-2010), and *Public Administration Review* (2011-2015) and currently sits on the Editorial Boards of *Journal of Public Policy*, *BC Studies*, *Policy Sciences*, *Canadian Political Science Review*, *Forest Policy and Economics*, *International Review of Public Administration*, *Journal of Asian Public Policy*, *Revista Italiana di Politiche Pubbliche*, *Energy Research & Social Science*, *Journal of European Public Policy*, *Journal of Infrastructure, Policy and Development*, *Public Policy and Governance Series*, *Palgrave Studies in the Political Economy of Public Policy*, *Rowman Series on Challenging Governance*, and *Routledge Studies in Energy Transitions*. He is the current chair of Research Committee 30 (Comparative Public Policy) of the International Political Science Association and sits on the organizing committee of the International Conference on Public Policy.



**Professor
Donald Moynihan**

University of Wisconsin-Madison,
USA

Donald Moynihan is Epstein Professor and Director of the La Follette School of Public Affairs. His research examines the application of organization theory to public management issues such as performance, budgeting, homeland security, election administration, and employee behavior. He studies the selection and implementation of public management reforms. Prof Moynihan's work has appeared in *Nature*, the *American Journal of Political Science*, *Journal of Public Administration Research and Theory*, and numerous other scholarly journals. Prof Moynihan's journal articles have won awards from the Public and Nonprofit Division of the Academy of Management, the *American Review of Public Administration*, *Public Administration Review*, and *Public Administration*. *Public Administration Review* also selected two of his articles on leadership and motivation among the 75 most influential papers in its 75-year history. He is a former co-editor and current editorial board member of the *Journal of Public Administration Research and Theory*, and current editorial board member for *Public Administration Review*, *American Review of Public Administration* and *Public Management Review*.



**Professor
Gregg G. Van Ryzin**

Rutgers University, USA

Gregg G. Van Ryzin is Professor of the School of Public Affairs and Administration (SPAA), Rutgers University, Newark, USA. Previously, he was director of the school's PhD program in public administration. He is also co-directing SPAA's Center for Experimental and Behavioural Public Administration, and he serves as a co-editor of *Public Administration Review*.

His research employs surveys and experiments to examine a range of topics in public management, including citizen satisfaction with urban services, coproduction, performance measurement and reporting, non-profit organizations, and comparative public opinion about government policy and institutions. Prof Van Ryzin is widely published in scholarly journals in public management and administration and is author (with Dahlia K. Remler) of *Research Methods in Practice* (SAGE 2011/2014).



**Professor
Bradley E. Wright**

University of Georgia, USA

Bradley E. Wright is Professor and Head of the Department of Public Administration and Policy at University of Georgia. Dr Wright's research focuses on how employee attitudes and behavior are influenced by an interaction between characteristics of employees and their organizational work environment. The majority of his research has focused on employee satisfaction, motivation, and leadership in public sector organizations. In addition, being an elected Fellow of the National Academy of Public Administration, Dr. Wright currently serves on the board of the Public Management Research Association and previously held elected leadership positions (including conference program chair and division chair) in the Academy of Management's Public & Nonprofit Division. Having served as a co-editor of *Journal of Public Administration Research and Theory* and associated editor at *Public Administration Review*, he is now the editor of the *Journal of Public Administration Research and Theory*.



**Professor
Xun Wu**

The Hong Kong University of
Science and Technology

Xun Wu is Acting Head of Division of Public Policy, Director of the Institute for Public Policy and Director of Leadership and Public Policy Executive Education. He is a policy scientist with a strong interest in the linkage between policy analysis and public management. Trained in engineering, economics, public administration, and policy analysis, his research seeks to make contribution to the design of effective public policies in dealing emerging policy challenges across Asian countries. His research interests include policy innovations, water resource management, health policy reform, and anti-corruption, and his work has been published in top journals in his fields of study, such as *Policy Sciences*, *Public Administration Review*, *Governance*, *Social Sciences & Medicine*, and *Water Resources Research*. He is a co-editor of the *Cambridge Studies in Comparative Public Policy*, and *Cambridge Elements in Public Policy*.

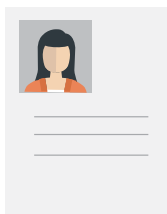
Application Procedures

Junior academics are encouraged to join the workshop. Doctoral students and doctoral fellows are also welcome to apply. Selection of applications for the workshop will be based on the completeness of their application.

Applicants are required to send:



- 1 A Short Cover Letter**
outlining why you want to attend the workshop and your research interests



- 2 A Curriculum Vitae**



- 3 A Manuscript**
you already have prepared a manuscript

This information should be sent by **30 June 2017** by email or mail.

Email
IPP@ust.hk

Mail
HKUST Institute for Public Policy
Room 4611, Academic Building
Clear Water Bay, Kowloon, Hong Kong

Please mark subject and envelop
“Academic Writing Workshop in Public Administration/Management and Policy”

Successful applicants for the workshop will be notified by 15 July, 2017.

Workshop Information

Date and Duration
5-8 August, 2017

Venue
HKUST
Clearwater Bay campus

Workshop Fee
HK15,000 (include tuition, welcome dinner, lunch and refreshment and closing reception)

www.ipp.ust.hk

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